

FOR PROSPECTIVE SPONSORS AND EXHIBITORS

The **2026 Sustainable Laboratory Conference** offers sponsors and exhibitors direct access to Canada's most influential sustainable laboratory professionals; connecting solution providers with decision-makers from research hospitals, universities, government, biotech/pharma, architecture, engineering, and consulting. Join us at the **Banff Centre for Arts and Creativity** from **November 16–19, 2026**, and benefit from unmatched visibility and networking opportunities.

For organizations looking to position themselves at the forefront of laboratory sustainability, decarbonization, and high-performance facility design, this is a strategic platform to build credibility, generate leads, and strengthen industry relationships.

If you are an established industry leader seeking **premium visibility** and **thought leadership positioning** consider:

- Securing early to claim high-impact opportunities like the Dinner Event or Opening Reception before availability narrows.
- Using speaking opportunities to showcase innovation, case studies or sustainability outcomes.
- Leveraging included exhibitor booth and registrations to maximize both education and lead generation.

If your company is seeking **strong visibility** with **targeted audience engagement** consider:

- Choosing sponsorships aligned with audience touchpoints:
 - Conference App or Audio Visual for repeated brand impressions
 - Name Badge for continuous delegate visibility
 - Keynote Introduction for executive-level association
- Pairing sponsorship with active conference participation (sessions, networking events, exhibit presence).

If your organization is new to this conference or seeking **efficient visibility** consider:

- Selecting meal or break sponsorships for informal networking exposure.
- Using branded collateral to drive booth traffic.
- Ensuring onsite representatives are equipped for relationship-building conversations.

If your company is **launching solutions, strengthening relationships, or expanding** within the Canadian laboratory market consider:

- **Premier Corner Booth:** Ideal for product demos and maximum traffic flow
- **Standard Booth:** Strong value for established solution providers

Don't forget to **maximize ROI** with your booth by:

- Building interactive demonstrations rather than static displays
- Promoting booth presence on LinkedIn before the event
- Scheduling meetings with delegates in advance
- Showcasing practical sustainability metrics and case studies

**READ MORE AT WWW.SLCAN.CA AND
CONFIRM YOUR PARTICIPATION TODAY!**